



BintiSalha
FOUNDATION
— HER EDUCATION —

ORGANIZATION PROFILE

ABOUT US

Binti Salha Foundation is a Non-Government Organization established in 2017 and registered in 2019 by Ministry of Health, Community Development, Elderly and Children of Tanzania under the Non-Governmental Organizations Act, 2002 with registratin number 00NGO/R/0596. BSF is a national level organization- which is humanitarian, girl child-centered, development organization, without religious, political or governmental affiliation. The organization aims at advocating for Adolescent girl's and Young Women's rights to education, Health and Livelihood in Tanzania. This includes key challenges that limit Adolescent girl's and Young Women's rights to education, health and livelihood by ensuring that these rights are given to all human beings regardless of their gender and age. The Organization also focuses on young women's access to economic opportunities, decent work as well as un-paid care work as part of inclusive economic and livelihood opportunities for young women in rural and urban areas. BSF works at grass roots levels with girl children, young women, families and communities to bring about long-term sustainable development.



VISION

A society that respects and protect girl child's dignity.



MISSION

BSF is dedicated toward promoting education and health rights to AGYW through raising awareness, capacity building and networking programs which are AGYW centered, gender sensitive and environmentally friendly.



OUR VALUES

BSF work is guided by the following core values;

- . Integrity
- . Partnership and Collaboration
- . Diversity
- . Creativity, innovation and change
- . Empowerment
- . Accountability and Transparency
- . Adaptability
- . Non-discriminatory and inclusiveness

OUR FOCUS AREAS

3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



8 DECENT WORK AND ECONOMIC GROWTH



OUR TARGET GROUP

. IN AND OUT OF SCHOOL ADOLESCENT GIRLS AND YOUNG WOMEN (AGYW)



**ADOLESCENT GIRLS
AGED 10-15**

**YOUNG WOMEN
AGED 16-25**



PROGRAMS AND ACTIVITIES

Supporting Her Education

Supporting Her Education Program through Mvalishe Akasome Campaign; It's a campaign that focuses on supporting Girls in schools with educational materials such as schools uniforms, books, exercise books, pens, shoes, socks, bags, etc.

This is all to support and contribute in promoting access to quality education and ensuring Adolescent Girls and Young Women's rights to quality education in Tanzania. We have successfully distributed 76 school uniforms to primary school girls living in vulnerable environment in Pwani, Dar es salaam, Dodoma and Iringa Regions in 2020 up to date.



To address child abuse the Binti Salha Foundation with the support of the Freedom Fund collaborated with the Minister of Community Development, Gender Women and Special Groups Hons. Dorothy O. Gwajima to create a book titled **“Najilinda Naomba Mnilinde”** which the first copies were launched on 13th October 2023 during the commemoration of the International Girl Child Day at Deep Sea School located at Kigogo {Mbuyuni} in Dar es salaam. The Najilinda Naomba Mnilinde book is an engaging, illustrated guide designed to educate and empower children to recognize, prevent, and report instances of abuse. The sustainability plan is to distribute this book nationally to ensure that children from various regions and backgrounds.



Tanzania Youth SRHR Academy Project

A project that aims to educate and raise awareness among young people about issues related to gender and reproductive health rights as well as human rights.

The objectives of this project are to increase the skills and knowledge of youth advocates for reproductive and sexual rights, to address the barriers or challenges young people face in accessing information on sexual reproductive health and sexually reproductive friendly health services for young people's ability to deal with misinformation and misconception about reproductive and sexual health in adolescents.

The project also aims to strengthen young people's ability to reflect on the barriers and systemic challenges they face when they need information and appropriate reproductive health services and to develop strategies in collaboration with relevant stakeholders. The project has also strengthened and enhanced the capacity of young advocates to develop advocacy coordination programs and campaign measures on reproductive and sexual health. Finally, this project has empowered young people on gender issues, reproductive health and its connection to human rights, anti-stigma tactics and misconceptions about adolescent reproductive health



Her Potential Project

Her potential “Uwezo wake” project aims at empowering young women and single mothers who dropped out of schools or failed to continue with studies due to different reasons including childhood pregnancy, poverty and early marriages to financially sustain themselves and support their children and families, through engagement in tailoring services as one of the entrepreneurship activities.

BSF through this project that is now funded by “Women First International Fund” in Iringa Region targets to capacitate more than 1,000 young women/ young mothers yearly with tailoring skills and production of reusable sanitary pads to increase their income. We currently have capacitated 200 young women aged 18-25 years regardless of the limited resources available.

For sustainability this project co-exist with Supporting Her Education Project - “Mvalishe Akasome Campaign” where by young women who are beneficiaries in this project will later on work together to tailor school uniforms, Reusable pads and other school materials for the less fortunate / vulnerable primary school girls.



Msichana Salama Cluster {Planning and Learning

The Cluster comprises of **Binti Salha Foundation** as the Lead organization, **Sauti ya jamii Kipunguni** as the cluster secretary and **Thamani Yangu Initiative** as the cluster member. In this cluster, all cluster members ensure that they fully and actively participate in learning sessions and planning as well as implementation and reporting/documentation.

This activity focuses on Planning and Learning challenges and opportunities found in the project area before bringing up a project for **out of school girls and Young mothers in Buza Ward, Temeke- Dar es salaam**



YOU CAN Project Phase I & II

Phase I: The aim of this project was to strengthen movement for an increase ability of young people, especially girls and young women, to exercise their SRHR and live with dignity.

The project implementation includes SHR camp which resulted to the anti stigma champions who assist the shr advocacy in education institutions, the capacity building meeting with the health care providers, social media campaign, and communication



Phase II: The aim at ensuring friendly, inclusive and non-stigmatized SRHR service among youth for the purpose of increasing knowledge on the importance of non discriminatort SRH information and services to youth and advocating acces for Access to Contraception {A2C}, Access to Comprehensive Sexuality Education {A2CSE} and Access to Comprehensive Post Abortion Care {A2CPAC} services and information.



In December 2023 Binti Salha Foundation and Binti Makini Foundation successfully executed the End Stigma tour, a comprehensive initiative aimed at raising awareness and fostering a movement against the stigma surrounding ACSE, contraception and CPAC services to five higher learning institutions. This impactful campaign specifically targeted to engage 500 students from higher learning institutions namely Institute of Social Work, Water Institution, National Institute of Transport, Muhimbili University of Health and Allied Sciences and DUCE in meaningful conversations to challenge and dismantle the barriers preventing open dialogue on SRH topics. The tour achieved remarkable success, resulting in creation of over 698 champions of SRH.



YOUTH POWER HUB {YPH} Phase I & II

Binti Salha Foundation with the support of AMREF- Kenya conducted Youth- led organization training on the EAC SRH Bill and ICPDD 25+ commitments. The training aimed to increase understanding for the youth- led organization on the EAC SRH Bill and ICPD 25+ commitments, enhancing their advocacy and stakeholder engagement techniques and creating a joint and practical action plan for tracking and advocating for the SRH Bill and ICPD 25+ commitments.



BSF also engaged 84 youth in Dar es salaam region in a meaningful dialogue on the EAC SRH Bill and ICPD 25+ Commitments to identify challenges and opportunities to formulate actionale . The success of the YPH wa evident from the testimonials of the youth who expressed a remarkable transformation in their understanding of SRH issues and utilizing the Askidoki chatbot.

Recognizing the power of social media in influencing opinion and mobilizing communities., 10 social media influencers across various platforms were selected to disseminate information about the EAC SRH Bill and ICPD 25+ commitments.

The campaign resonated widely, reaching a broad audience of 6.1 Millions where through targeted and creative messages, It sparked discussion, educated followers and inspired actions.

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