

JAN-DEC 2022



**BintiSalha**  
FOUNDATION  
— HER EDUCATION —

# ANNUAL REPORT 2022

[www.bintisalhafoundation.or.tz](http://www.bintisalhafoundation.or.tz)

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# 1. ABOUT US

Binti Salha Foundation is a Non-Government Organization established in 2017 and registered in 2019 by Ministry of Health, Community Development, Elderly and Children of Tanzania under the Non-Governmental Organizations Act, 2002 with registration number 00NGO/R/0596. BSF is a national level organization which is a humanitarian, girl child-centered, development organization, without religious, political or governmental affiliation. The organization aims at advocating for Adolescent girls' and Young Women's rights to education, Health and Livelihood in Tanzania. This includes key challenges that limit Adolescent girls' and Young Women's rights to education, health and livelihood by ensuring that these rights are given to all human beings regardless of their gender and age. The organization also focuses on young women's access to economic opportunities, decent work as well as un-paid care work as part of inclusive economic and livelihood opportunities for young women in rural and urban areas. BSF works at grass roots levels with girl children, young women, families and communities to bring about long-term sustainable development.

**VISION:** A society that respects and protects girl child's dignity.

**MISSION:** BSF is dedicated toward promoting education and health rights to AGYW through raising awareness, capacity building and networking programs which are AGYW centered, gender sensitive and environmentally friendly.

## OUR VALUES

BSF work is guided by the following core values;

- Integrity
- Partnership and Collaboration
- Diversity
- Empowerment
- Adaptability
- Accountability and Transparency
- Creativity, innovation and change
- Non-discriminatory and inclusiveness

# 2. Executive Director's Word



To Our dear partners and supporters,  
It is my pleasure to welcome you all to read our annual progress report. The report present our milestones during the period of January to December 2022.

As Binti Salha Foundation, we keep playing our front-line role in advocating for Adolescent Girls and Young Women's Rights in our communities especially right to quality and inclusive education, economic freedom, good health and well-being for their self-development that contribute to national development.

We continue influencing the policies, norms and behaviors that undermines Adolescent Girls and Young Women from accessing their rights. We also value and appreciate partnerships as we believe in collective efforts as we all want to see positive change in our community.

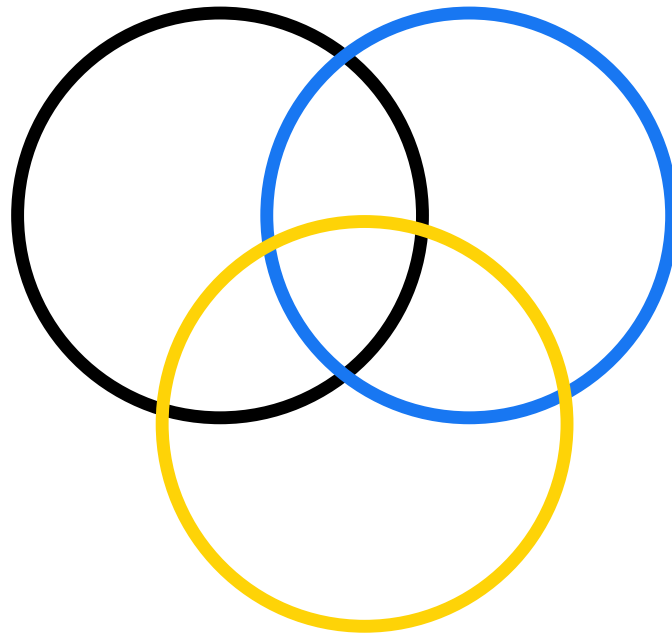
We hereby would like to extend our heartfelt appreciation for your all time support and partnership into our work.

Together we can change the narratives!

A handwritten signature in black ink, enclosed in a circular scribble. The signature appears to be 'Salha Aziz'.

Salha Aziz  
Executive Director  
Binti Salha Foundation (BSF).

# 3. THEORY OF CHANGE

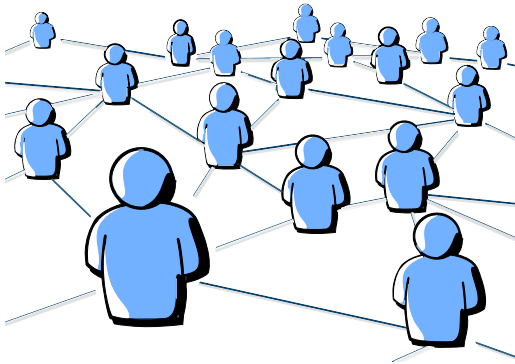


"Adolescent girls and young women will be having conducive environment for their development if and only if they are equipped with skills and knowledge towards economic development and sexual reproductive health, and if their rights are fulfilled".



# 4. ANNUAL STRATEGIC OBJECTIVES

1. To promote girls and young women's rights in education, economic justice and decent work regarding the existing barriers



2. To build a strong, sustainable and growing organization through skills development, networking and connecting with other organizations

3. To enhance organizational digital presence and media engagement



4. To enhance accessibility of SRHR services and information to AGYWs.

# 5. ANNUAL UPDATES

1. TO PROMOTE GIRLS AND YOUNG WOMEN'S RIGHTS IN EDUCATION, ECONOMIC JUSTICE, ACCESS TO SEXUAL AND REPRODUCTIVE HEALTH, AND DECENT WORK REGARDING TO THE EXISTING BARRIERS.

- **International Day of the Girl child day**

In effort to recognize, encourage and empower the girls in our community, by having this year's marking of the international day of the girl child, being the 10th commemoration anniversary since UN General Assembly declaration in 2011.



This year, the IDGC Commemoration aimed at reminding the nations on the role of enforcing girls rights in their communities by raising awareness on girls' rights, how to demand them and the role of every individual on girls rights. With the theme, ***"Our time is now, Our rights, Our future"*** and further, indulged BSF into writing the book which aims at advocating for girls' rights in our community.

A book is called ***"Haki zangu, Maisha yangu"***. The book is co-written by Binti Salha Foundation and a female author, **Ms Lilian Mbaga**. A story of a village adolescent girl, experiencing forced marriage, rape attempt, gender-based violence and how she is geared to unleash her potential and fight for her own right to education to achieve her dreams. In their village, a girl child was labeled as weak, an object, and a home keeper. This girl named **"MAISARA"** decided to redesign tables and reform all negative aspects about girls and afterward, she became a lawyer that turned as a helper to her fellow girls and her family.





# Cont....

This book is a call to action for all girls to stand on their own rights regarding the efforts made by the government, Private sectors, National and International Organization on making sure girls are equally educated as boys. They should show the power in them on making sure they achieve their dreams by defending their own rights. The book aims at raising awareness on the power within girls on defending their own rights, insist on equal, inclusive and quality education to ALL, demote negative ideologies about girls' education, increase awareness on the importance of protecting girls and believing in their dreams.



IDGC 2022 Commemoration and book launch. aimed at launching **the "Haki zangu, Maisha yangu"** book and also, fundraising the resources for book dissemination to primary and secondary schools in Dar es salaam, Pwani, Dodoma, Iringa and Tabora regions to reach 100 primary and secondary schools, with 10 books per school.





**1. TO PROMOTE GIRLS AND YOUNG WOMEN'S RIGHTS IN EDUCATION, ECONOMIC JUSTICE, ACCESS TO SEXUAL AND REPRODUCTIVE HEALTH, AND DECENT WORK REGARDING TO THE EXISTING BARRIERS.**

## **Her Potential Project**

### **Young Women Sewing Training at Voice of Eagle Centre**

Through Her Potential Project, Binti Salha Foundation partnered with the Voice of Eagle Centre to promote financial independence and Economic resilience among out of school young women in Dar es salaam and Pwani.



The sewing training was provided to 20 young women. The trainings took place at the Voice of Eagle Centre located at Mabibo, Dar es salaam for 3 months. Trainees were accommodated with training equipment throughout the project, and during the end of the project, trainees achieved to make at least a full product of from sewing training they had, and showcasing their products.

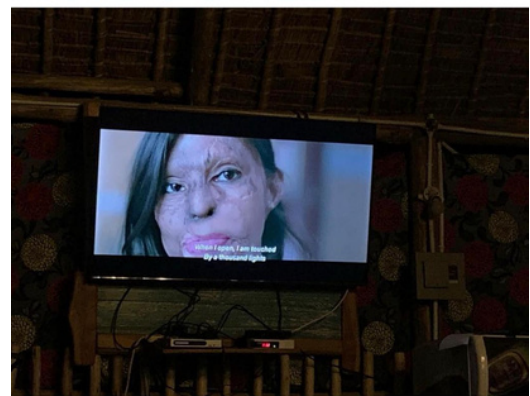
Nevertheless, the project did not only based on providing sewing training, but also to create safe spaces for young women to discuss challenges associated with them in their respective community, where the sessions based on sexual reproductive health and rights were provided to the young women attending the sewing trainings.



# 1. TO PROMOTE GIRLS AND YOUNG WOMEN'S RIGHTS IN EDUCATION, ECONOMIC JUSTICE, ACCESS TO SEXUAL AND REPRODUCTIVE HEALTH, AND DECENT WORK REGARDING TO THE EXISTING BARRIERS.

## • 16 days of activism (Movie screening)

Movie screening event was motivated by the kicking off of 16 days of activism, as part of organization that advocates for women's rights, Binti Salha Foundation conducted the movie screening on a film called "**UYARE**", for attendees to learn of Intimate partner violence that young women and girls pass through in their daily lives. The aim was to raise awareness on gender-based violence existing among intimate partners.



Attendees expected to learn of intimate partner violence and how a female can overcome, but also, the role of every member of community parents, partners and support system available in saving a person from intimate partner violence. Attendees made the promises through the special tool called "**NAAHIDI**" that BSF created to influence individual responsibility in advocating for women's rights and fighting against gender-based violence. It was recommended to conduct continuously weekly youth discussions on Sexual reproductive health and rights, and also gender based violence among the university students





## 2. TO BUILD STRONG, SUSTAINABLE AND HEALTHY ORGANIZATION THROUGH SKILLS BUILDING, NETWORKING AND CONNECTING WITH OTHER ORGANIZATIONS

### Attended External Meet ups, conferences and capacity building sessions



**Potential Unleashed  
MULIKA Tanzania**



**Digital NGO Program  
Media Convergence**



**EAC SRH BILL Public hearing  
EANNASO**



**Convening on Leveraging on  
Intersectional approaches for the  
advancement of SRHR for marginalized  
and vulnerable population in Rwanda -  
Kelin Kenya**

**YouCAN Project Partners  
Skills Building Workshop  
in Dar es salaam  
WGNRR Africa**



**News and Digital Training  
Internews Tanzania**

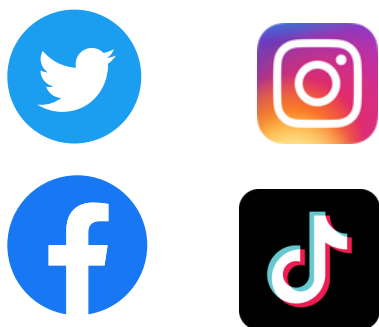
**International Girl Child  
Day in Kenya  
AMREF Africa**



**Regional Youth Convening in  
Rwanda - IPAS ALLIANCE**

### 3. TO IMPROVE ORGANIZATIONAL DIGITAL PRESENCE AND MEDIA ENGAGEMENT

- **Social Media Presence**



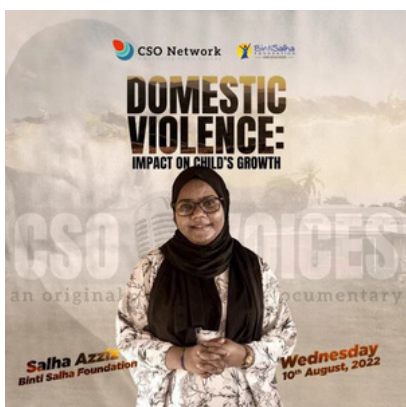
Binti Salha Foundation has achieved to effectively and strategically used its social media platforms to create network and build strong relationships with their activities' stakeholders, like partners and beneficiaries for the aim of documenting and showcasing their activities to the public for deepening of the relationships. Through the organization social media engagements, more than **8,919,540 people** were reached.

- **Media engagement**



BSF has been engaging with medias in pushing its agendas. For the year 2022, BSF has been promoting collective efforts in ending challenges facing adolescent girls and young women in Tanzania society, but also, used medias to promote its book, "**Haki zangu, Maisha yangu**". EFM, TVE, Uhuru Newspaper, ITV, Clouds TV and Azam TV are among medias that BSF has worked within 2022

- **Documentaries**



BSF managed to produce 2 documentaries which showcased stories on how domestic violence impact the child growth which was supported by CSO Network, and Haki zangu, Maisha yangu documentary which promotes girls' rights, supported by Elisante Bros



# 4. TO ENHANCE ACCESSIBILITY OF SRHR SERVICES AND INFORMATION TO AGYWS

## • You Can Project Phase 1

The aim of this project was to strengthen movement for an increased ability of young people, especially girls and young women, to exercise their SRHR and live with dignity.



The project implementation included SRH camp which resulted to the anti stigma champions who assist the SRH advocacy in education institutions, the capacity building meeting with the health care providers, social media campaign, and community outreaches through dialogues and tri-circles SRH messages



# 6. ACHIEVEMENTS

**New partnerships  
and collaborations**

**24 young women  
were reached through  
Her Potential Project  
in Dar es salaam**

**Haki Zangu, Maisha  
Yangu book launch,  
With 1000 Printed  
Copies**

**Reached more than  
8,919,540 people on  
social media  
platforms and  
Media**

# 7. CHALLENGES

**Socio-Cultural norms and ignorance hinders buy-in among community members to change for better.**

**Limited financial resources to meet community demand.**

**Policies and laws that limits AGYWs from accessing their rights and freedom**

**Limited resources to support organizational development**

# 8. OUR PARTNERS



tanzania



SAMI AGENCIES LTD  
(Clearing & Forwarding Agency)



WILDAF  
TANZANIA

Women in Law & Development Africa



shule  
direct



Johari  
Rotana  
Dar Es Salaam



PATHFINDER



ELITESANTE  
BROS

Ipas





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